



2023-24 Season Business Sponsor Packages

The Park Theater Foundation is a 501(c)(3) non-profit organization dedicated to enhancing the quality of life in the Glens Falls community by providing a venue for quality and affordable entertainment and education opportunities in the performing arts. We cannot achieve our mission without the help and support of our local community and businesses like yours!

We are pleased to offer a selection of Business Sponsorship Packages to complement our year-round programming. Our sponsorship packages include a wide variety of benefits such as high-visibility through marketing opportunities, along with exclusive show and event promotions.

Outlined below are our seasonal series' including 'The Park Presents,' 'Rewind At The Park,' 'Third Thursday Jazz,' 'Comedy After Dark' and 'Live & Local,' in addition to our 'Summer Series Concerts' at The Crandall Park Bandshell.

New for 2023/24 - Over the next year, the Foundation is launching new arts education programming. Our goal is to reach approximately 500 students throughout 3 school districts in an effort to create the next generation of patrons for the arts. Your support will help us achieve this goal!

In an effort to further promote our programming and initiatives, we have started a podcast entitled 'The Park Presents' available on Anchor FM, Spotify and Apple Podcasts. Sponsor an episode or full series and help us spread the word of the arts in Glens Falls!

All sponsorship packages are completely customizable to better serve your goals. To learn more about our programs and available opportunities, please call or email us today!



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We're thrilled to present our third annual Summer Series Concerts at Crandall Park in 2023. Every Friday from June 30 through the end of July we will be featuring artists from across the Northeast in the Crandall Park Bandshell. And the best part? These concerts are free to the public!

2022 Artists: Let's Be Dead (a Grateful Dead Tribute), The Dylan Perrillo Orchestra, Hartley's Encore & Chestnut Grove

**Benefits Specific
to Summer
Concert Series**

*Name and "Tag"
on Social Media
Events*

X

X

X

*Name and Logo
featured on Event
Website(s)*

X

X

*Name and Logo on
all Print Ads (except
where noted below)*

X

X

*Personal Verbal
Acknowledgement*

X

*Logo Banner at
Crandall Park
Bandshell*

X

**Silver
Sponsor
\$500+**

**Gold
Sponsor
\$1,000+**

**Platinum
Sponsor
\$2,000+**



Our flagship series, ‘The Park Presents,’ features national and international touring musicians from genres including folk, americana, zydeco, jazz, classical and crossover artists that blend styles and appeal to many different audiences.

Past performers include Loudon Wainwright III, The Gibson Brothers, Ariel Posen, The Ballroom Thieves, The Suitcase Junket, The Jacob Jolliff Band, The Soggy Po’ Boys,, The Henhouse Prowlors, Mile Twelve, Terence Simien & the Zydeco Experience, Hiroya Tsukamoto, The Small Glories, The Sweet Remains, Damn Tall Buildings, The Chatham Rabbits and Kalos.

Sponsor Benefits

Name and Logo on all Print Ads

Name and/or Logo featured on Website Events

Name and “Tag” on Social Media Events/Newsletter

Logo featured on tickets

Personal Verbal Acknowledgement

Discounted Gala Admission

*Free Tickets to Series Events**

Reduced Theater Rental for Special Event

**Silver
Sponsor**
\$500+

**Gold
Sponsor**
\$1,000+

**Platinum
Sponsor**
\$2,000+

**Presenting
Partner**
\$3,000+

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We are rewinding the clock to the Golden Age! Tribute Bands are nostalgia on stage and this series features all your favorite classic rock and americana hits in an intimate setting.

Past tributes featured the music of The Beatles, Elvis, Johnny Cash, The Eagles, Billy Joel, Meatloaf, Lynyrd Skynyrd, Tom Petty, Bruce Springsteen, Simon & Garfunkel, Elton John and The Band.

Sponsor Benefits	Silver Sponsor \$250+	Gold Sponsor \$500+	Platinum Sponsor \$1,000+	Presenting Partner \$2,000+
<i>Name and Logo on all Print Ads</i>	X	X	X	X
<i>Name and/or Logo featured on Website Events</i>	X	X	X	X
<i>Name and "Tag" on Social Media Events/Newsletter</i>		X	X	X
<i>Logo featured on tickets</i>			X	X
<i>Personal Verbal Acknowledgement</i>			X	X
<i>Discounted Gala Admission</i>			X	X
<i>Free Tickets to Series Events*</i>				X
<i>Reduced Theater Rental for Special Event</i>				X



On the Final Friday of each month, you will find some of comedy's brightest rising stars on our stage! Laugh along with your friends and family without the drive to NYC. Typical performances include an emcee, opening act and a headliner recently featured on Late Night talk shows and in Comedy Central Specials.

Past performers include Adam Mawaala, Mike Lebovitz, Kevin McCaffrey, Joe Pontillo, Chris Roach, Doug Smith, Liza Glazer, Casey James Salengo, Chloe Hilliard, Jonah Ray, Doug Smith, Tony Deyo, Dave Hill, Eric Bergstrom, Monroe Martin and Andy Sandford.

Sponsor Benefits	Gold Sponsor \$400+	Platinum Sponsor \$800+	Presenting Partner \$1,200
<i>Name and Logo on all Print Ads</i>	X	X	X
<i>Name and/or Logo featured on Website Events</i>	X	X	X
<i>Name and "Tag" on Social Media Events/Newsletter</i>	X	X	X
<i>Logo featured on tickets</i>		X	X
<i>Personal Verbal Acknowledgement</i>		X	X
<i>Discounted Gala Admission</i>			X
<i>Comp Tickets to Series Events*</i>			X



Each month we welcome our talented local musicians to the stage for their very own show. We strive to give our community a platform to showcase their original music in hopes to cultivate a thriving hub for music and the arts. **New for 2023** - We are introducing our 'Songwriter's Showcase' - an 'in-the-round' intimate session hosted by Glens Falls musician, Josh Morris.

Past performers include Girl Blue, The North & South Dakotas, Billy Wylder, Fort Vine, Laura Roth & Hui Cox, Cold Chocolate, Let's Be Leonard, Dark Honey, Candy Ambulance and Hasty Page.

Sponsor Benefits

	Silver Sponsor \$100+	Gold Sponsor \$350+	Platinum Sponsor \$500+	Presenting Partner \$750+
<i>Name and Logo on all Print Ads</i>	X	X	X	X
<i>Name and/or Logo featured on Website Events</i>		X	X	X
<i>Name and "Tag" on Social Media Events/Newsletter</i>		X	X	X
<i>Logo featured on tickets</i>			X	X
<i>Personal Verbal Acknowledgement</i>			X	X
<i>Discounted Gala Admission</i>				X
<i>Comp Tickets to Series Events*</i>				X



On the Third Thursday of each month, you will hear some of the best jazz music in the Capital Region on our stage! Our house band, led by Matt Niedbalski, invites special guests from all across the country for an intimate evening of jazz standards and new music.

Past performers include Charles Cornell, Dylan Perrillo, Adam Siegel, Tyler Giroux, Dylan Canterbury, Steve Cotton, David Zaks, Jason Emmond & Steve Kirsty,

Sponsor Benefits	Gold Sponsor \$100+	Platinum Sponsor \$400+	Presenting Partner \$600+
<i>Name and Logo on all Print Ads</i>	X	X	X
<i>Name and/or Logo featured on Website Events</i>	X	X	X
<i>Name and "Tag" on Social Media Events/Newsletter</i>		X	X
<i>Logo featured on tickets</i>			X
<i>Personal Verbal Acknowledgement</i>			X
<i>Comp Tickets to Series Events*</i>			X

**Subject to availability.*



Hosted by Chris Ristau (Executive Director), The Park Presents Podcast began as an effort to introduce the artists behind our 2022 Summer Series Concerts but has grown to include in-depth interviews with our performers across our various series, organizers of our events, community initiatives and more.

New for 2023 – Sponsor an individual episode or the full season and receive sponsor credit.

Gold Sponsor

\$200+

Sponsorship includes sponsor credit during a **single** podcast episode this season.

Platinum Sponsor

\$1,000+

Sponsorship includes sponsor credit during **each** podcast episode this season.