

# 2024-25 Season // The Park Theater Foundation

## Business Sponsor Packages



The Park Theater Foundation is a 501(c)(3) non-profit organization dedicated to enhancing the quality of life in the Glens Falls community by providing a venue for quality and affordable entertainment and education opportunities in the performing arts. We cannot achieve our mission without the help and support of our local community and businesses like yours!

We are pleased to offer a selection of Business Sponsorship Packages to complement our year-round programming. Our sponsorship packages include a wide variety of benefits such as high-visibility through marketing opportunities, along with exclusive show and event promotions.

Outlined below are our seasonal series' including 'The Park Presents,' 'Rewind At The Park,' 'Third Thursday Jazz,' 'Comedy After Dark' and 'Live & Local,' in addition to our 'Summer Series Concerts' at the Crandall Park Bandshell.

In addition to our regular programming, the Foundation has also built a new Music & Technology Education program and has plans to expand its Summer Series even further this year. With plenty of diverse programs, there's an opportunity to connect with and support our vibrant arts community. All sponsorship packages are completely customizable to better serve your goals. To learn more about our packages, please call or email us today!



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Sponsor Benefits	Silver \$500+	Gold \$1,000+	Platinum \$2,000+
Business “Tagged” in Social Media Events / Newsletter	X	X	X
Business Name on Website Event Listing		X	X
Name and Logo on Flyers and Print Materials		X	X
Personal Verbal Pre-Show Acknowledgement			X
Logo Featured on On-Site Banner			X

We’re thrilled to present our 4th Annual Summer Series Concerts at the Crandall Park Bandshell in 2024! Every Friday from June 30 through the end of July we will be featuring artists from across the Northeast. And the best part? These concerts are made free to the public - with your help!

Each summer, this series brings together nearly 1,000 attendees from all over the Capital Region and neighboring states to enjoy the outdoors and experience high-quality performances in Glens Falls’ beautiful park setting.

*2023 Artists: Dr. Fünke’s 100% Natural Good Time Family Band, The Ladles, Hot Club of Saratoga, Reese Fulmer & The Carriage House Band, The Clements Brothers & Girl Blue.*





Sponsor Benefits	Silver \$500+	Gold \$1,000+	Platinum \$2,000+	Partner \$3,000+
Business Name or Logo on Website / In-House Banner	X	X	X	X
Business "Tagged" in Social Media Events / Newsletter		X	X	X
Business Name / Logo Featured on Digital Tickets / Event Listing			X	X
Personal Pre-Show Verbal Acknowledgement			X	X
Member Perks Business Name / Logo Featured on Print Materials				X
Comp Tickets to Series Events*				X

Our flagship series, 'The Park Presents,' features national and international touring musicians from genres including folk, americana, zydeco, jazz, classical and crossover artists that blend styles and appeal to many different audiences.

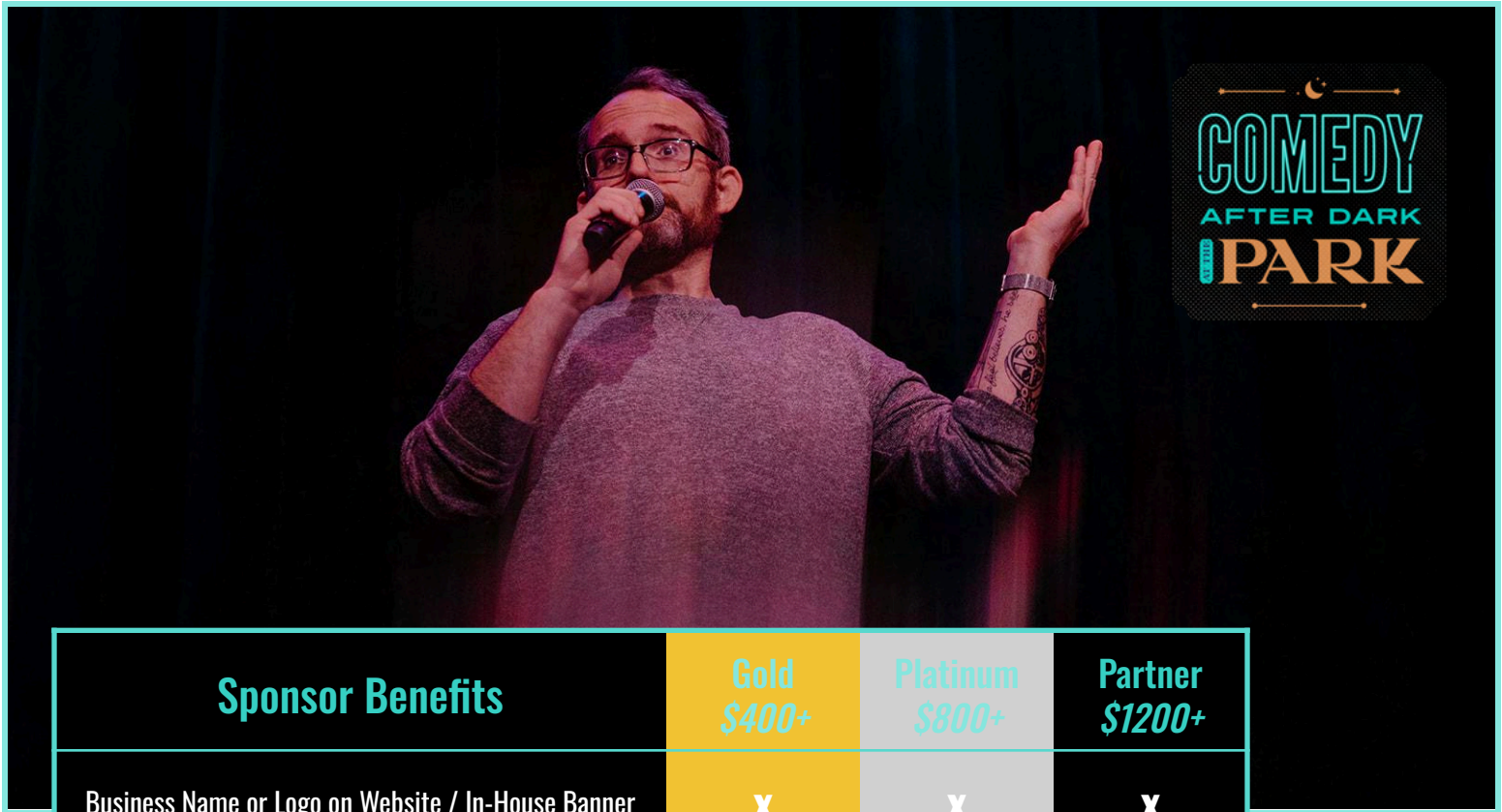
*Past performers include Loudon Wainwright III, The Gibson Brothers, Ariel Posen, Aztec Two-Step 2.0, The Ballroom Thieves, The Suitcase Junket, The Jacob Jolliff Band, Corner House, The Soggy Po' Boys, The Henhouse Prowlers, Mile Twelve, Terence Simien & the Zydeco Experience, Hiroya Tsukamoto, The Small Glories, The Sweet Remains, Honeysuckle, Damn Tall Buildings, The Chatham Rabbits and Kalos.*



Sponsor Benefits	Silver \$250+	Gold \$500+	Platinum \$1,000+	Partner \$2,000+
Business Name or Logo on Website / In-House Banner	X	X	X	X
Business "Tagged" in Social Media Events / Newsletter		X	X	X
Business Name / Logo Featured on Digital Tickets / Event Listing			X	X
Personal Pre-Show Verbal Acknowledgement			X	X
Member Perks Business Name / Logo Featured on Print Materials				X
Comp Tickets to Series Events*				X

We are rewinding the clock to the Golden Age! Tribute Bands are nostalgia on stage and this series features all your favorite classic rock and americana hits in an intimate setting.

*Past tributes featured the music of The Beatles, Dave Matthews Band, Elvis, Johnny Cash, The Eagles, Billy Joel, Meatloaf, Lynyrd Skynyrd, Tom Petty, Bruce Springsteen, Simon & Garfunkel, Elton John, Neil Young and The Band.*



Sponsor Benefits	Gold \$400+	Platinum \$800+	Partner \$1200+
Business Name or Logo on Website / In-House Banner	X	X	X
Business "Tagged" in Social Media Events / Newsletter	X	X	X
Business Name / Logo Featured on Digital Tickets / Event Listing		X	X
Personal Pre-Show Verbal Acknowledgement		X	X
Member Perks*			
Business Logo Featured on Print Materials Bi-Monthly Flyers & In-House Brochure			X
Comp Tickets to Series Events*			X

On the Final Friday of each month, you will find some of comedy’s brightest rising stars on our stage! Laugh along with your friends and family without the drive to NYC. Typical performances include an emcee, opening act and a headliner recently featured on Late Night talk shows and in Comedy Central Specials.

*Past performers include Adam Mamawala, Mike Lebovitz, Kevin McCaffrey, Joe Pontillo, Chris Roach, Doug Smith, Liza Glazer, Casey James Salengo, Chloe Hilliard, Jonah Ray, Gave Mollica, Katie Boyle, Tony Deyo, Dave Hill, Eric Bergstrom, Monroe Martin and Andy Sandford.*



Sponsor Benefits	Silver \$100+	Gold \$350+	Platinum \$500+	Partner \$750+
Business Name or Logo on Website / In-House Banner	X	X	X	X
Business "Tagged" in Social Media Events / Newsletter		X	X	X
Business Name / Logo Featured on Digital Tickets / Event Listing			X	X
Personal Pre-Show Verbal Acknowledgement			X	X
Member Perks				
Business Name / Logo Featured on Print Materials				X
Comp Tickets to Series Events*				X

Each month, we welcome our talented local musicians to the stage for their very own show. We strive to give our community a platform to showcase their original music in hopes to cultivate a thriving hub for music and the arts. In 2023, we introduced our ‘Songwriters’ Showcase’ - an intimate ‘in-the-round’ with our new host for 2024 - Capital Region musician, Jimi Woodul.

*Past performers include Girl Blue, The North & South Dakotas, Billy Wylder, Fort Vine, Hold On Honeys, Laura Roth & Hui Cox, Cold Chocolate, Let's Be Leonard, Dark Honey, Caity & The Gallaghers, Candy Ambulance, Hot Club of Saratoga, and Hasty Page.*





Sponsor Benefits	Gold \$100+	Platinum \$400+	Partner \$600+
Business Name or Logo on Website / In-House Banner	X	X	X
Business "Tagged" in Social Media Events / Newsletter	X	X	X
Business Name / Logo Featured on Digital Tickets / Event Listing		X	X
Personal Pre-Show Verbal Acknowledgement		X	X
Member Perks			X
Business Name / Logo Featured on Print Materials			X
Comp Tickets to Series Events*			X

On the Third Thursday of each month, you will hear some of the best jazz music in the Capital Region on our stage! Our house band, led by Matt Niedbalski, invites special guests from all across the country for an intimate evening of jazz standards and new music.

*Past performers include Charles Cornell, Dylan Perrillo, Adam Siegel, Tyler Giroux, Dylan Canterbury, Steve Cotton, David Zaks, and Jason Emmond & Steve Kirsty.*



## *The Park Presents Podcast*



### **Gold Sponsor \$200+**

Sponsorship includes Business Credit during a **single** podcast episode this season.

### **Platinum Sponsor \$1,000+**

Sponsorship includes Business Credit during **each** podcast episode this season.

Hosted by Chris Ristau (Executive Director), The Park Presents podcast began as an effort to introduce the artists behind our 2022 Summer Series Concerts but has since grown to include in-depth interviews with our performers across our various series, organizers of our events, community initiatives and more.

Sponsor an individual episode or the full season and receive sponsor credit.

Listen on [Spotify](#) and [Apple Podcasts](#)!

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*Your sponsorship makes our programming possible by enabling us to fairly compensate our artists, audio and lighting technicians, assist with marketing and staffing fees, artist hospitality and accommodations.*

*Thank you for your consideration.*

Chris Ristau, Executive Director