



2025

Business

Sponsor

Packages

The Park Theater Foundation

The Park Theater Foundation is a 501(c)(3) non-profit organization dedicated to enhancing the quality of life in the Glens Falls community by providing a venue for quality and affordable entertainment and education opportunities in the performing arts. We cannot achieve our mission without the help and support of our local community and businesses like yours!

We are pleased to offer a selection of Business Sponsorship Packages to complement our year-round programming. Our sponsorship packages include a variety of benefits such as high visibility through marketing opportunities and exclusive show and event promotions.

With plenty of diverse programs, there's an opportunity to connect with and support our vibrant arts community. All sponsorship packages are completely customizable to serve your goals better.

Note: These opportunities apply to all in-house, The Park Theater Foundation presentations. Additional Sponsor Opportunities apply to our Music & Technology Education Program, Summer Series at The Crandall Park Performance Shell, and Adirondack Americana Series in Brant Lake.

To learn more about our packages, please call or email us today at 518.792.1150 x303 or director@parktheatergf.com.

Sponsor Benefits	Silver \$500+ <i>Limit (10)</i>	Gold \$1,000+ <i>Limit (8)</i>	Platinum \$5,000+ <i>Limit (4)</i>	Partner \$7,500+ <i>Limit (1)</i>
Business Name or Logo on Website / In-House Banner	X	X	X	X
Business "Tagged" in Social Media Events / Newsletter		X	X	X
Business Name / Logo Featured on Digital Tickets / Event Listing		X	X	X
Personal Pre-Show Verbal Acknowledgement			X	X
Member Perks - Discounted Tickets for Staff & Partners			X	X
Business Name / Logo Featured on Print Materials			X	X
Stage Naming Rights				X
Complimentary Tickets to Choice Events				X
Complimentary Reserved Tickets to All Presented Events				X